

**Opening Ceremony Agenda for Media  
Svalbard Global Seed Vault  
26 February, 2008**

time	activity	location
0915	<b>Bus for media needing to set up equipment departs for vault</b> <ul style="list-style-type: none"> <li>Patch in to the pooled SDI/PAL signal of opening ceremony</li> </ul>	Radisson, Spitsbergen Hotels
0945	<b>Buses for guests depart for vault</b>	hotels
1025	<b>Ceremony guests disembark from buses</b> <ul style="list-style-type: none"> <li>Greeted by vault-builders' choir</li> </ul>	vault parking lot entrance
1030	<b>Walk of anticipation</b> <ul style="list-style-type: none"> <li>Guests carry 75 boxes toward the first position, and then deliver the boxes to NordGen personnel in the tunnel.</li> </ul>	tunnel shaft
1035	<b>Warm beverage</b>	ice bar
1040	<b>Welcome by Fredrik Skavlan, Norwegian media personality</b> <ul style="list-style-type: none"> <li>The stage at the left end of the hall tunnel is decorated with ice structures.</li> </ul>	hall
1042	<b>Remarks by Jens Stoltenberg</b> <ul style="list-style-type: none"> <li>Prime Minister of Norway</li> </ul>	hall
1045	<b>Remarks by José Manuel Barroso</b> <ul style="list-style-type: none"> <li>President of the European Commission</li> </ul>	hall
1048	<b>Panel interview</b> <ul style="list-style-type: none"> <li><b>Fredrik Skavlan</b>, moderator</li> <li><b>Cary Fowler</b>, Executive Director, Global Crop Diversity Trust</li> <li><b>Jessica Kathle</b>, Managing Director, NordGen</li> <li><b>Jacques Diouf</b>, Director-General, Food and Agriculture Organization of the United Nations</li> </ul>	hall
1054	<b>Key ceremony</b> <ul style="list-style-type: none"> <li><b>Øivind Christoffersen</b>, Director General, Statsbygg (the Directorate of Public Construction and Property), Norway, speaks and hands symbolic and actual key to Jens Stoltenberg, PM of Norway, who unlocks door to Vault 1</li> </ul>	door of seed vault 1
1058	<b>Mads Frigstad sings "Sov du vesle spire ung", or "Sleep, little seedling" (traditional children's song)</b> <ul style="list-style-type: none"> <li>Only eleven years old, Mads is already an experienced solo performer with The Nidaros Cathedral Boys' Choir in Trondheim, which represents a tradition of boy and men cathedral choristers stretching back almost 900 years. The choir is one of the leading boys' choirs in Europe.</li> </ul>	seed vault 1
1100	<b>Mari Boine sings "Elle"</b> <ul style="list-style-type: none"> <li>With her arctic world music, Mari Boine has devoted followers all over the world. She has collaborated with a number of different artists, among them Peter Gabriel.</li> </ul>	seed vault 1
1105	<b>Talk with Wangari Maathai</b> <ul style="list-style-type: none"> <li>Nobel Peace Prize Laureate Wangari Maathai will talk about</li> </ul>	seed vault 1

	<p>her delivery of the seed box from IRRI, the International Rice Research Institute.</p> <ul style="list-style-type: none"> <li>This box is the only one allowed by its owner, IRRI, to be left unsealed for viewing prior to being placed in Vault 2.</li> </ul>	
1108	<p><b>Coco Mbassi sings "Sisea"</b></p> <ul style="list-style-type: none"> <li>Of Cameroonian heritage, Coco Mbassi was born in Paris, France. Her music is "comparable to a tree, with roots that sink deep in African roots and culture, and branches that extend towards jazz, blues, gospel, R&amp;B, soul, and classical music."</li> <li>While she sings, backdrop will show images of seeds all over the world traveling to Svalbard, ending with <u>live</u> footage of the IRRI box being deposited inside seed vault 2.</li> </ul>	seed vault 1
1113	<ul style="list-style-type: none"> <li>Exiting with first seed box. On the way out, children's choir hum "Sov du vesle spire ung" outside or in hall. NordGen personnel carry in the 75 boxes after the prominent first box is in place.</li> </ul>	tunnel
1120	<ul style="list-style-type: none"> <li>Guests get back on buses</li> </ul>	
1120	<p><b>Pre-registered media availability inside Seed Vault with EU President Barroso and Norway PM Jens Stoltenberg</b></p>	vault
1230	<p><b>Buses to take media to press conference at University of Svalbard (UNIS)</b></p>	Vault parking lot

**No flash photography**

**No parking of any vehicle at Seed Vault**

**Outside locations might change due to weather conditions**