



The Global Crop Diversity Trust (<https://www.croptrust.org/>) is an international organization with Headquarters in Bonn, Germany whose mission is to ensure the conservation and availability of crop diversity for food security worldwide.

## Special Call for a Consultant

### *Graphic Designer*

Under the supervision of the Digital Production Specialist, the consultant Graphic Designer will be responsible for producing high-quality designs for both digital and print to support the Unit in supplying the design needs of the organisation. The Graphic Designer will provide substantive inputs to a range of communication products, take initiative on design projects, and work collaboratively with team members to ensure that the Crop Trust's branding, messaging, mission and goals are being correctly represented in the deliverables.

#### ***Objective of consultancy:***

The consultant is expected to achieve the following objectives:

- Create visually appealing and engaging visual content, including illustrations, social media cards, GIFs, and stickers, for various channels such as websites, newsletters, and for social media (Facebook, Twitter, LinkedIn, WhatsApp, Instagram).
- Produce attractive posters, banners, postcards, holiday cards, calendars and any other print material.
- Create PowerPoint presentations using institutional branding
- Lay out flyers, brochures, and reports to ensure they are visually appealing and effectively communicate the intended message.
- Create personalized product designs for a variety of items intended for both individual users and events, such as tote bags, t-shirts, and other corporate products and handle relationships with external suppliers to produce them in an efficient, timely and environmentally-friendly manner.
- Create visually appealing and engaging visual content including brochures, one pagers and newsletters in support of the Crop Trust's fundraising efforts.
- Develop corporate products such as letterheads, folders, report covers, and similar.
- Develop visually appealing branded backgrounds for video conferencing.
- Create graphics for videos.
- Provide ready-to-print files and final designs to external suppliers. Ensure they meet the organization's quality standards, and communicate with suppliers to ensure the quality and accuracy of the final products.

#### **Qualifications, Skills and Experience**

- Proven work experience as a graphic designer, minimum 2 years.
- Strong portfolio that demonstrates a range of design skills and experience.
- Have prior experience in graphic design targeted towards donor audiences.
- Excellent knowledge of Adobe Creative Suite (Illustrator, InDesign, Photoshop).
- Understanding of design principles and aesthetics.
- Strong attention to detail and ability to deliver high-quality designs.
- Ability to work independently as well as collaboratively in a team environment.
- Excellent time management skills and ability to prioritize tasks.



- Ability to manage multiple projects and meet tight deadlines.
- Knowledge of current design trends and best practices, including the latest trends and formats for social networks.
- Excellent communication skills and the ability to work collaboratively.
- A positive and team-orientated approach to work.
- The consultant is not required to be located in the Central European Time Zone, but substantial time differences will be taken into consideration in the evaluation of the application.

#### **Language requirements:**

- Good working knowledge of English, both written and spoken; knowledge of other languages, particularly German, is an advantage.

**Terms and conditions:** This consultancy foresees an average of 4 work days per week, and the initial contract duration will be set for 12 months. The total remuneration is fixed at USD 50,000.

**Applications:** Interested candidates should submit the following:

- a brief **cover letter** that outlines your qualifications as well as previous relevant experience;
- your **curriculum vitae** in English (please include your current residence address, telephone and email address);
- a design portfolio;
- a client references and testimonials, including any awards and achievements, if applicable.

The above items should be sent to: [trustvacancy@croptrust.org](mailto:trustvacancy@croptrust.org) with the subject line "Consultant – Graphic Designer"

**The deadline for applications is 11 June 2023.**

Kindly note, that only individual consultants are eligible. Consulting companies, universities, organizations etc. are instead encouraged to respond to specific Calls for Proposals that are being published on this website as required.

*By submitting your application, you agree to the Crop Trust processing your personal data as described [here](#).*

*The Trust is an equal-opportunity employer and strives for staff diversity in gender and nationality.*