Annex 1 Financial Statements





INDEPENDENT AUDITOR'S REPORT

To the Executive Board of The Global Crop Diversity Trust

We have audited the accompanying financial statements of the Global Crop Diversity Trust, which comprise the statement of financial position as at 31 December 2012 and the statements of activities and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information. The financial statements have been prepared by management of the Global Crop Diversity Trust in accordance with the accounting policies outlined in note 2 to the financial statements.

Management's responsibility for the financial statements

Management is responsible for the preparation of these financial statements in accordance with the accounting policies outlined in note 2 to the financial statements, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Prise waterhouseCoopers SpA

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Opinion

In our opinion the financial statements of the Global Crop Diversity Trust for the year ended 31 December 2012 are prepared, in all material respects, in accordance with the accounting policies outlined in note 2 to the financial statements.

Basis of accounting and restriction on distribution and use

Without modifying our opinion, we draw attention to note 2 to the financial statements, which describes the accounting policies adopted by the Global Crop Diversity Trust. The accounting policies used and disclosures made are not intended to, and do not, comply with all the requirements of International Financial Reporting Standards. The financial statements are prepared to comply with the accounting policies defined by the Global Crop Diversity Trust. As a result, the financial statements may not be suitable for another purpose. Our report is intended solely for the Global Crop Diversity Trust and should not be distributed to or used by any other party.

Rome, xx May 2013

PricewaterhouseCoopers SpA

Rodrigue G. Schübelin (Partner)

Statement of Financial Position as at 31 December 2012

ASSETS	Notes	Dec 31, 2012 USD	Dec 31, 2011 USD
Current Assets Accounts receivable Donor Host organizations	3	13,400,814 10,932,771	26,928 11,218,798
Prepaid expenses		179,758	178,444
Total Current Assets		24,513,344	11,424,169
Non Current Assets Held in trust by host organization in the form of: Cash & cash equivalents Endowment fund	6	1,658,263 137,968,230	2,530,724 117,445,626
Total Non Current Assets		139,626,493	119,976,350
TOTAL ASSETS		164,139,8360	131,400,519
LIABILITIES & NET ASSETS			
Current Liabilities Accounts payable Grants Other	4	13,196,167 28,550	1,765,452 13,688
Total Current Liabilities		13,224,717	1,779,140
Non Current Liabilities		-	-
Total Liabilities		13,224,717	1,779,140
Net Assets Unrestricted Temporarily restricted Permanently restricted		5,065,884 6,222,743 139,626,493	4,951,356 4,693,673 119,976,350
Total Net Assets	5	150,915,119	129,621,379
TOTAL LIABILITIES & NET ASSETS		164,139,836	131,400,519

The accompanying notes are an integral part of this statement.

Statement of Activities for the year ended 31 December 2012

CHANGES IN UNRESTRICTED NET ASSETS	Notes	2012 USD	2011 USD
Income Contributions	2.4	1.014.450	070 705
Contributions	2.4	<u>1,014,453</u> 1,014,453	970,735 970,735
Net Assets Released from Restrictions	2.4		
Satisfaction of programme restrictions	 .	18,588,696	7,040,692
Income released from endowment fund		502,158	1,182,725
		19,090,854	8,223,417
Expenditure GRANT EXPENDITURE	7		
Conservation grants		2,438,667	2,390,866
Global system development grants		13,603,611	2,805,012
Salaries & benefits		1,890,607	2,113,581
Professional services		278,566	186,948
Travel		404,455	112,598
		18,615,905	7,609,005
OPERATIONAL EXPENDITURE			
Salaries & benefits		611,535	765,670
Travel		5,158	18,846
Governance		286,571	184,986
Fundraising & communications		174,765	197,673
Professional services		262,780	395,920
Facilities		34,064	46,142
		1,374,875	1,609,237
Increase/(Decrease) in Unrestricted Net Assets		114,528	(24,090)
CHANGES IN TEMPORARILY RESTRICTED NET ASSETS			
Contributions		20,117,766	2,572,625
Net assets released from restrictions		(18,588,696)	(7,040,692)
Increase/(Decrease) in Temporarily Restricted Net Assets		1,529,070	(4,468,067)
CHANGES IN PERMANENTLY RESTRICTED NET ASSETS			
Contributions		11,891,585	11,557,450
Investment income		1,706	18,317
Net gain/(loss) on endowment fund		8,259,009	(3,839,628)
Net assets released from restrictions		(502,158)	(1,182,725)
Increase in Permanently Restricted Net Assets		19,650,142	6,553,414
INCREASE IN NET ASSETS		21,293,740	2,061,257
Net Assets as at 01/01		129,621,379	127,560,123
Net Assets as at 31/12		150,915,119	129,621,379

The accompanying notes are an integral part of this statement.

Statement of Cash Flows for the year ended 31 December 2012

	2012 USD	2011 USD
CASH FLOWS FROM OPERATING ACTIVITIES	03D	030
Cash received from temporarily restricted contributions	6,743,879	2,621,186
Cash received from unrestricted contributions	1,014,453	970,735
Cash released from endowment fund	500,000	941,988
Cash paid for programme and operations	(4,492,361)	(4,268,841)
Grants paid	(4,051,998)	(4,426,864)
Net Cash from Operating Activities	(286,026)	(4,161,796)
CASH FLOWS FROM FINANCING ACTIVITIES		
Cash received for the endowment fund	11,891,585	11,557,450
Cash invested	(12,765,752)	(47,042,067)
Interest earned	1,706	18,317_
Net Cash from Financing Activities	(872,461)	(35,466,300)
(Increase)/Decrease in Accounts Receivable (Hosted)	286,026	4,161,796
(Increase)/Decrease in Cash & Cash Equivalents (Hosted)	872,461	35,466,300
Net Increase in Cash & Cash Equivalents		<u>-</u>
Cash & Cash Equivalents as at 01/01	_	_
Cash & Cash Equivalents as at 31/12		
Reconciliation of Change in Net Assets to Net Cash from Operating Activities		
Change in net assets	21,293,740	3,317,178
Adjustments		
Endowment fund gain/(loss)	(8,259,009)	3,839,628
Contributions received for the endowment fund	(11,891,585)	(11,557,450)
Interest earned on endowment fund	(1,706)	(18,317)
Income released from the endowment fund	502,158	1,182,725
Increase/Decrease) in accounts payable	11,445,577	268,550
(Increase)/Decrease in accounts receivable (donor)	(13,373,886)	(1,207,360)
(Increase)/Decrease in prepaid expenses	(1,315)	13,252
Net Cash from Operating Activities	(286,026)	(4,161,796)

The accompanying notes are an integral part of this statement.

Notes to the Financial Statements

for the year ended 31 December 2012

(Expressed in United States dollars unless otherwise stated)

1. STATEMENT OF PURPOSE

The Global Crop Diversity Trust (hereinafter referred to as the "Trust" or the "Organization") is an autonomous international fund established under international law. The international status of the Trust is conferred under an Establishment Agreement, which has been signed by 28 countries. The Trust was established on October 21, 2004 and operates within the framework of the International Treaty on Plant Genetic Resources for Food and Agriculture as an essential element of its Funding Strategy.

In January 2013 the Trust moved to its new headquarters location in Bonn, Germany. Pending the establishment of a permanent headquarters location the Trust had been located in Rome, hosted by the Food and Agricultural Organization of the United Nations (FAO) and Bioversity International.

Mission

The mission of the Trust is to ensure the conservation and availability of crop diversity for food security worldwide.

Donors to the Trust include governments from developing and developed countries, foundations, the private sector and individuals.

These financial statements have been reviewed by the Finance & Investment Committee and approved by the Executive Board of the Trust.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The financial statements of the Trust are prepared with reference to International Financial Reporting Standards (IFRS), as issued by the International Accounting Standards Board (IASB). However, since existing IFRS do not cover issues unique to not-for-profit organizations, the Trust has drawn from other widely used standards (such as the Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC)) to provide guidance on issues of importance that are not yet addressed by existing IFRS. The significant accounting policies followed are described below.

2.1 Accounts Receivable

All receivable balances are valued at their net realizable value, that is, the gross amount receivable less an allowance for doubtful accounts where appropriate.

Allowances for doubtful accounts are provided in an amount equal to the total receivables shown, or reasonably estimated to be doubtful of collection. The amount in the allowance is based on past experience and on a continuous review of receivable reports and other relevant factors. When an account receivable is deemed doubtful of collection, an allowance is provided during the year the account is deemed doubtful. Any receivable, or portion of receivable judged to be un-collectible is written off. Write-offs of receivables are done via allowance for doubtful accounts after all efforts to collect have been exhausted.

The Trust did not have any doubtful accounts during the year.

2.2 Non Current Assets

This relates to a permanently restricted endowment fund established by the Trust to support the effective conservation and ready availability of the biological basis of agriculture.

The endowment fund investments are recorded as non-current assets at fair market value. The fair value of financial assets and liabilities is determined with reference to quoted market prices. Changes in the market value of the fund are net of investment management fees and are reported as an increase or decrease in permanently restricted net assets.

2.3 Accounts Payable

These are short-term liabilities reflecting amounts owed in respect of services received during the year and grants payable for the year.

2.4 Revenue Recognition

Contributions received by the Trust fall into three categories:

- 1) Unrestricted contributions not subject to donor-imposed restrictions.
- 2) Temporarily restricted contributions subject to donor-imposed time or use restrictions.
- 3) Permanently restricted contributions subject to donor-imposed restrictions that the funds be invested in perpetuity.

Unrestricted contributions are recorded in full upon receipt of funds as contribution income in the period received.

Temporarily restricted contributions are recorded upon receipt of funds, or upon expenditure of project costs for which contributions have been pledged, as temporarily restricted net assets and are subsequently recognized as revenue to the extent grant conditions have been met. The amount recognized as income for the year is reported in the statement of activities as net assets released from restrictions. Contributions pledged for project expenditure but not yet received are accrued among donor receivables to the extent expenditures have been made.

Permanently restricted contributions are recorded in full upon receipt of funds as permanently restricted net assets. In accordance with the Investment Objectives and Policies approved by the Executive Board of the Trust, up to 4% of the average market value of the endowment fund over the previous twelve quarters may be withdrawn to cover programme and operational expenses of the Trust. Funds withdrawn are reported in the statement of activities under net assets released from restrictions.

Total annual income and support less expenditure is reported as an increase or decrease in unrestricted net assets.

2.5 Foreign Currency Transactions

The Trust conducts its operations in several currencies and maintains its accounting records in United States dollars.

Assets and liabilities held in currencies other than United States dollars have been translated at the year-end exchange rate.

Revenue and expense items in currencies other than United States dollars have been recorded at the exchange rate prevailing on the transaction date.

2.6 Expenditure

The activities of the Trust have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated between grant expenditure and operational expenditure. Expenses are recorded on an accrual basis in the statement of activities in the period in which the cost is incurred.

With the exception of direct investment management expenses, which are released from the investment fund, all expenditures are paid by the host organizations, FAO and Bioversity International, on behalf of the Trust. These expenditures are recorded by the Trust at cost plus overhead, and because this overhead charge is regarded as inherent to the operations of the Trust, it is recorded in the related expenditure line item.

2.7 Fixed Assets

Office equipment and furniture are recorded at cost and depreciated over the estimated useful lives of the respective assets (three to five years) on a straight-line basis where the asset has an original cost greater than USD 2,000. Items with an original cost lower than this amount are charged directly to operating expenses in the period in which they are incurred.

The Organization did not record any fixed assets at cost during the year.

2.8 Subsequent Events

Since the Trust was established in 2004, it has been jointly hosted by FAO and Bioversity International in Rome, Italy. However, this was always recognized as a temporary situation, pending negotiation of a permanent host country agreement. After a thorough study of proposals submitted by a number of different countries, in 2012 the Trust's Executive Board took the decision to accept the hosting agreement offered by the government of Germany. This included a promise of support at the highest political levels for the Trust's mission. Since 1 January 2013, therefore, the Trust's new headquarters has been in the building which used to house the offices of parliamentary representatives in Bonn, the Bundeshaus. The move has inevitably resulted in some staff changes, which are still being worked through, and which will not be complete for a few months yet. The headquarters move and staff reorganization has coincided with major changes in both the Executive Board and the management of the Trust. The new Board Chair is Ambassador Walter Fust, former head of Switzerland Agency for Development and Cooperation. In March 2013, Ms Marie Haga took up the position of Executive Director, following the retirement of Prof. Cary Fowler in 2012. Ms Haga has held three ministerial positions in Norway and was a member of the Trust's Board from 2010 to 2012.

The Organization has evaluated events and transactions up to March 31, 2013 for potential recognition or disclosure in the financial statements. No further subsequent events have been recognized or disclosed.

3. ACCOUNTS RECEIVABLE

Credit Risk Management

Credit risk refers to the risk that a counterparty will default on its contractual obligations resulting in financial loss to the Organization. Total accounts receivable represent 15% of total assets. However, the Organization does not have any significant credit risk exposure as amounts receivable consist mainly of amounts held with the host organizations, FAO and Bioversity International, which are highly reputable international organizations; and amounts due from the CGIAR Consortium which were paid in February 2013.

(A) Accounts Receivable - Donor

Accounts receivable from donors consists of claims for expenses paid on behalf of restricted projects in excess of the amount received. Accounts receivable from donors at year-end amounted to USD 13,400,814 (December 31, 2011: USD 26,928). The increase relates mostly to the CRP project, which the Trust entered into during the year; 99% of accounts receivable had been received by March 31, 2013.

(B) Accounts Receivable - Host Organizations

This balance relates to amounts received by the host organizations, FAO and Bioversity International, on behalf of the Trust that have not yet been expended. Details of the accounts receivable are presented in the following table.

	2012	2011
Bioversity International		
Balance as at 1/1	11,190,335	15,047,158
Income released from endowment fund	500,000	941,988
Funds received	7,903,662	3,591,870
Disbursements	(8,782,613)	(8,390,681)
Accounts Receivable from Bioversity International	10,811,384	11,190,335
Food and Agriculture Organization of the United Nations (FAO)	
Balance as at 1/1	28,462	333,436
Funds received	450,215	240,052
Disbursements	(357,290)	(545,025)
Accounts Receivable from FAO	121,387	28,463
TOTAL	10,932,771	11,218,798

4. ACCOUNTS PAYABLE

This balance consists mainly of amounts payable at the year-end in respect of conservation and global system development grants. The increase relates to the CRP project which the Trust entered into during the year, 95% of grants payable had been paid by March 31, 2013. It also includes amounts payable for supplies and services received during the year. All balances are payable within twelve months.

	Dec 31, 2012	Dec 31, 2011
Grants Payable		
Conservation grants	-	429,852
Global system development grants	13,196,167	1,335,600
Total	13,196,167	1,765,452
Other		
Investment management fee	-	2,158
Supplies & services	28,550	11,531
Total	28,550	13,689
TOTAL	13,224,717	1,779,141

5. NET ASSET BALANCES

Resources are classified for accounting and reporting purposes into net asset classes according to the restriction imposed. The following tables show the changes in net assets during the year.

Unrestricted Net Assets

	2012	2011
Balance as at 1/1	4,951,356	4,975,447
Contributions	1,014,453	970,735
Net assets released from restrictions	19,090,854	8,223,417
Expenditure	(19,990,779)	(9,218,242)
Balance as at 31/12	5.065.884	4.951.356

Temporarily Restricted Net Assets

	2012	2011
Balance as at 1/1	4,693,673	9,161,740
Contributions	20,117,766	2,572,625
Net assets released from restrictions	(18,588,696)	(7,040,692)
Balance as at 31/12	6,222,743	4,693,673

Permanently Restricted Net Assets

Donors	Balance Jan 1, 2012	Contributions	Other movements	Balance Dec 31, 2012
Australia	14,224,711	2,091,585		16,316,296
Dupont/ Pioneer Hi-bred	1,000,000	-		1,000,000
Egypt	25,000	-		25,000
Ethiopia	25,000	-		25,000
Gates Foundation/UN Foundation	7,500,486	-		7,500,486
Germany	10,200,000	-		10,200,000
India	50,000	-		50,000
International Seed Federation	30,000	-		30,000
Ireland	4,144,250	-		4,144,250
Norway	15,176,617	-		15,176,617
New Zealand	50,000	-		50,000
Slovak Republic	20,000	-		20,000
Spain	2,629,650	-		2,629,650
Sweden	11,886,620	-		11,886,620
Switzerland	10,262,704	-		10,262,704
Syngenta AG	1,000,000	-		1,000,000
United Kingdom	19,468,582	-		19,468,582
United States	22,000,000	9,800,000		31,800,000
Private	750	-		750
Interest earned	1,627,024	-	1,706	1,628,730
Realized & unrealized gain on				
investment fund (change in market				
value) less management fees	9,348,071	-	8,259,009	17,607,080
Realized Gains	(10,693,115)	-	(502,158)	(11,195,273)
TOTAL	119,976,350	11,891,585	7,758,557	139,626,493

Further detail can be found in Note 6.

6. ENDOWMENT FUND

The Trust manages an endowment fund, the income from which is used to fund the effective conservation and ready availability of the biological basis of agriculture. An endowment fund provides a permanent source of financial support matching the long-term nature of conservation with long-term secure and sustainable funding.

Funds are invested in accordance with Investment Objectives and Policies approved by the Executive Board. The Finance and Investment Committee implements the investment strategy adopted by the Executive Board. The Trust also retains the services of an independent financial advisor, Cambridge Associates, to assist in all areas of investment management including the provision of advice on the ethical policies adopted by the Trust.

The Organization is an official signatory to the United Nations Principles for Responsible Investment (UNPRI), an international framework for incorporating sustainability into investment decision-making. The Principles were launched in 2006 by UN Secretary-General Kofi Annan as a framework to help investors achieve better long-term investment returns and sustainable markets, through better analysis of environmental, social and governance issues in the investment process.

Cash & Cash Equivalents

This comprises cash restricted for investment held in trust by the host organization, Bioversity International. The cash is held in bank accounts with Intesa San Paolo, Italy and Banca Popolare di Sondrio, Italy and is denominated in United States dollars. The Organization considers all highly liquid investments with an original maturity of three months or less to be cash equivalents. Cash and cash equivalents comprise contributions received for the endowment fund together with related interest earned. As contributions for the endowment fund are permanently restricted, cash and cash equivalents at year-end of USD 1,658,263 (December 31, 2011: USD 2,530,724) are reported as non current assets.

Endowment Fund

The investments at year-end of USD 137,968,230 (December 31, 2011: USD 117,445,626) represent the principle together with changes in market value less management fees and income released. Changes in the market value of the funds and interest earned are reported as an increase or decrease in permanently restricted net assets.

The following schedule represents the composition of the market value of the invested portion of the endowment fund:

	Dec 31, 2012	Dec 31, 2011
Equities	46,860,189	29,017,300
Bonds	52,449,576	60,921,958
Hedge funds	27,858,232	23,351,135
Commodities	7,077,815	3,020,510
Cash	3,722,416	1,134,723
-	407.000.000	447.445.000
Total	137,968,230	117,445,626

The following table provides an analysis of changes to non-current assets during the year:

	Note	2012
Balance as at 1/1		119,976,350
Contributions	а	11,891,585
Endowment Fund Gain (Loss)	b	8,259,009
Income Released	С	(502,158)
Interest Income	d	1,706
Balance as at 31/12		139.626.493
Daidille as at 31/12		139,020,493

Notes:

- a. Contributions during the year were received from government agencies. See also Note 5.
- **b.** Endowment fund gain represents the change in the market value of the fund and is reported as an increase to permanently restricted net assets.
- **c.** The Investment Objectives and Policies of the Trust permit the annual withdrawal of up to 4% of the average market value of the fund over the previous twelve quarters. During the year the Trust did not require the entire 4%, approximately 0,5% was withdrawn with the balance being retained in the fund. The amount released is reported in the statement of activities under net assets released from restrictions.
- **d.** Interest income relates to amounts earned during the year on cash and cash equivalents.

Investment Risk & Risk Management

The Organization invests in a professionally managed portfolio that contains equities, bonds, hedge funds, commodities and cash. Since investment outcomes are inherently uncertain, a critical part of the advice received from Cambridge Associates is an assessment of the risks incurred by the Trust in pursuing its investment goals, as well as analysis of whether the expected returns justify the risks taken. Some of the risks faced by the Trust include, but are not limited to:

- Volatility of investment returns, including the probability of losing money during any given time period. In the investment planning work for the Trust, Cambridge Associates found that the policy asset allocation adopted by the Trust has a 5% chance of losing more than 9% over a single year (in inflation-adjusted terms). Over a five-year period, there is a 5% chance of losing 2% or more. In manager recommendations and portfolio monitoring, Cambridge Associates gives consideration to how suggestions would impact the expected characteristics of the policy portfolio. Equity risk, or beta, is the primary component of the volatility in the Trust's asset allocation.
- ◆ The risk that purchasing power is depleted over time, or the risk that the portfolio fails to achieve a specified investment return. In their investment planning work Cambridge Associates found that the policy asset allocation adopted by the Trust has a 58% chance of achieving at least a 4% real compound return over a given 5-year period. In other words, it is more likely than not that the Trust's portfolio will return more than its maximum allowable spending amount over a 5-year period.
- ↑ The Trust faces **currency risk** along at least two dimensions. The first is that, as of year-end 2012, approximately 40% of the portfolio was held in non-US Dollar-denominated instruments (or, if held in other currencies, not hedged back to the dollar). To the extent that the Trust measures its investment results in dollars, and requires dollars for its spending, a depreciation of these currencies against the dollar would have an adverse impact on investment returns. The second risk is the portfolio's 60% concentration in dollar exposure. Should the dollar experience a sharp depreciation relative to other currencies, this would have an adverse impact on the Trust's purchasing power in other currencies. Cambridge Associates believe the current currency mix provides ample diversification against these outcomes; it also reflects the prevalence of dollar-denominated instruments in global investment markets.

- Liquidity risk, such as being unable to sell assets to meet spending requirements or being forced to sell assets at unfavorable prices. Over half (55%) of the portfolio was available within one week as of December 31, 2012. Cambridge Associates monitors the Trust's liquidity on a regular basis and believes that the current position is consistent with the Trust's stated preferences and liquidity needs.
- ♦ Macroeconomic risks, including unexpected inflation and deflation. Cambridge Associates found that the Trust's policy portfolio would be expected to lose approximately 13% in value (in inflation-adjusted terms) during a severe economic contraction, and approximately 10% in the event of a surprise spike in inflation.
- Concentration risk due to excessive holdings in one or more securities or investment types, or manager risk due to individual manager underperformance or volatility. This is mitigated in part by the requirement in the investment policy statement that no single manager account for more than 20% of the portfolio. Since the Trust holds a diversified portfolio of different managers and asset classes, Cambridge Associates believes that the risk of a single manager causing undue harm to the portfolio is well controlled.

7. GRANT AND OPERATING EXPENDITURE

The Trust continued its program of providing long-term sustainable funding to the world's most important collections of crop diversity; collections of banana, barley, bean, cassava, chickpea, edible aroids, faba bean, forages, lathyrus, lentil, maize, pearl millet, rice, sorghum, sweet potato, wheat and yam were supported in 2012. Grant expenditure increased significantly with respect to the previous year as the Trust entered into an agreement with the Consortium of International Agricultural Research Centers and Bioversity International for the program 'CRP In Trust for the International Community: Plan and partnership for managing and sustaining CGIAR-held Collections (Genebanks). This is a five-year agreement for the period 2012-2016 with an approximate budget of USD 92.7 million.

The Trust retains the services of a government affairs company in Washington DC to assist with the process of securing funding from United States government sources. It also retains the services of a communications company to assist in raising awareness for the Organization and its mission and to educate donors and policy makers about the wide-ranging benefits of crop diversity.